

Graphic & Textile Designer

PORTFOLIO



I studied Art in Venezuela and have 25 years of experience as a designer.

I ventured into the creative world as a freelancer designer, traveling to different countries around the world for 18 years. Each experience led me to know the culture and needs of each of my clients. Over time I learnt to adapt to these needs and to take on the challenge of creating under a new aesthetic concept, in turn managing to explore the world of art and photography.

Contact me:
vecadesigns@mailbox.org

Profile

Skill & Technique

Adobe Photoshop	● ● ● ● ●
Adobe Indesign	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Lightroom	● ● ● ● ●
WordPress	● ● ● ● ●
Photography	● ● ● ● ●
Social Media	● ● ● ● ●

Packaging Design

Packaging designed for climbers of Barcelona.
I created the packaging for the Charko's brand, with a
funny and fresh style, printed on recycled cardboard and paper.



“
Charko brand
for climbers
with funny and fresh style

Charko Chalk

I designed many labels, packages, and accessories for the company Charko Designs. Their philosophy talked about printing a sustainable style.



Hydration cream

This package was designed for a generic products of pharmacy.

CODE
OF FASHION
MENSWEAR

GRAND OPENING

EXCLUSIVE OF OUR
ENTIRE
COLLECTION

SPECIAL SALE
30-50%
OFF

YOU'RE INVITED
We take great pleasure in inviting you and one guest to celebrate the official opening of the hottest new menswear store on the peninsula.

DETAILS ON BACK ▶



GRAND OPENING

CODE
OF FASHION

\$300 GIFT VOUCHER
Lucky Door Prize
so bring your business card.

Canapés, beer, wine and finger food will be served on the night.

SPECIAL SALE
30-50%
OFF

WHERE: Code of Fashion,
Shop 17B Bluewater Square,
20 ANZAC AV

WHEN: to be determined

SPECIAL SALE
30-50%
OFF

EXCLUSIVE OF OUR
ENTIRE
COLLECTION

CODE
OF FASHION

YOU'RE INVITED
We take great pleasure in inviting you and your guest to celebrate the official opening of the hottest new menswear store on the peninsula.



\$300
GIFT VOUCHER
LUCKY DOOR PRIZE

BRING YOUR BUSINESS CARD

CODE
OF FASHION

STARBURST: Lucky door prize drawn
8pm

WHERE: Code of Fashion, Shop
17B Bluewater Square,
20 ANZAC AV

WHEN: to be determined

SERVING: Canapés, beer, wine and
finger food will be served
on the night.
Estimated time is 1 hour.



Promotional Flyers

Promotional flyers for a man store.
I created two options for my client.

Landing Page & Banners

Created for charity programs of Rotary Club in USA.

PURPOSE

to provide for young people in crisis as a means of being independent and able to meet basic survival needs.
to be given to a young person who presents as homeless.
becomes their own pack that can be refilled or used for other purposes once the immediate crisis has been resolved.

WHAT IS SHELTA PAK?

SHELTA PAK is a backpack filled with essential food and shelter items. It provides young people in crisis with a means of meeting their basic survival need whilst sleeping rough... [MORE](#)

- FOOD
- TOILETRIES
- SURVIVAL



PHURE & MEDIA KIT

Download here additional information and other documents... [GO](#)



ROTARY REDCLIFF SUNRISE

Get to know the people behind the idea, or another projects... [GO](#)



HOW TO GIVE A HAND

You can be part off the project as sponsor or as a worker... [GO](#)

“
Rotary Club
Landing
Page



A HAND TO HELP THE YOUNG

shelta pak

- FOOD
- TOILETRIES
- SURVIVAL

SHELTA PAK is a backpack filled with essential food and shelter items. It provides young people in crisis with a means of meeting their basic survival need whilst sleeping rough.

More info / Order SHELTA PAK

Phone: 07-3283.331 | e-mail: shelta_pak@rotaryredcrossusa.org



A HAND TO HELP THE YOUNG

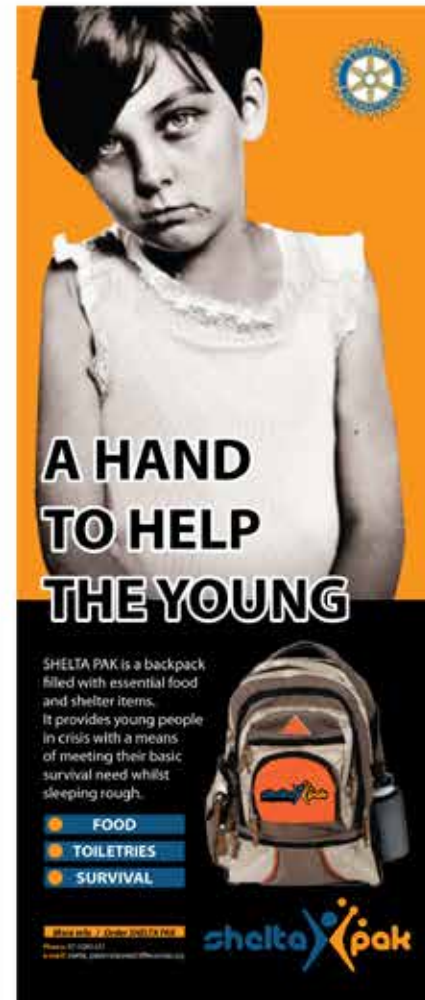
shelta pak

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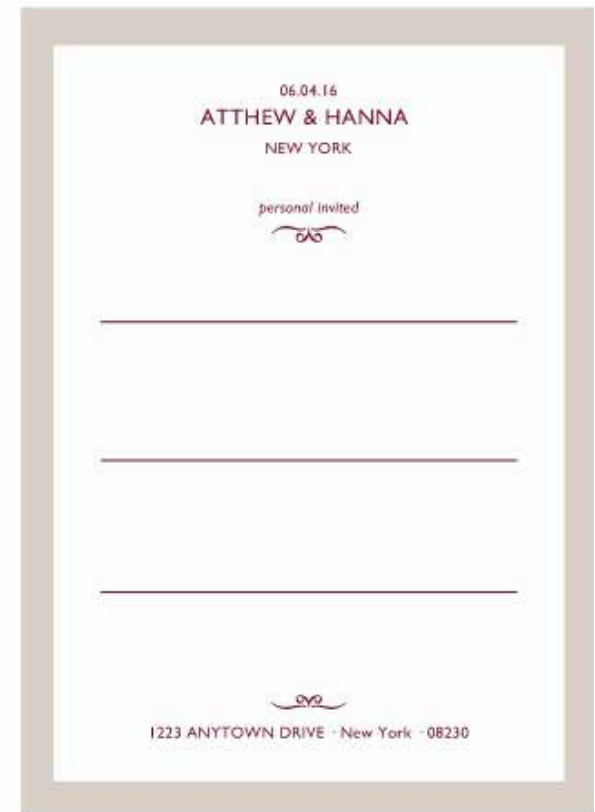
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shelta pak

Banner sketches

Banners made for a Rotary club help campaign in the USA.
The selected image needed to combine with the web.

Card & Covers



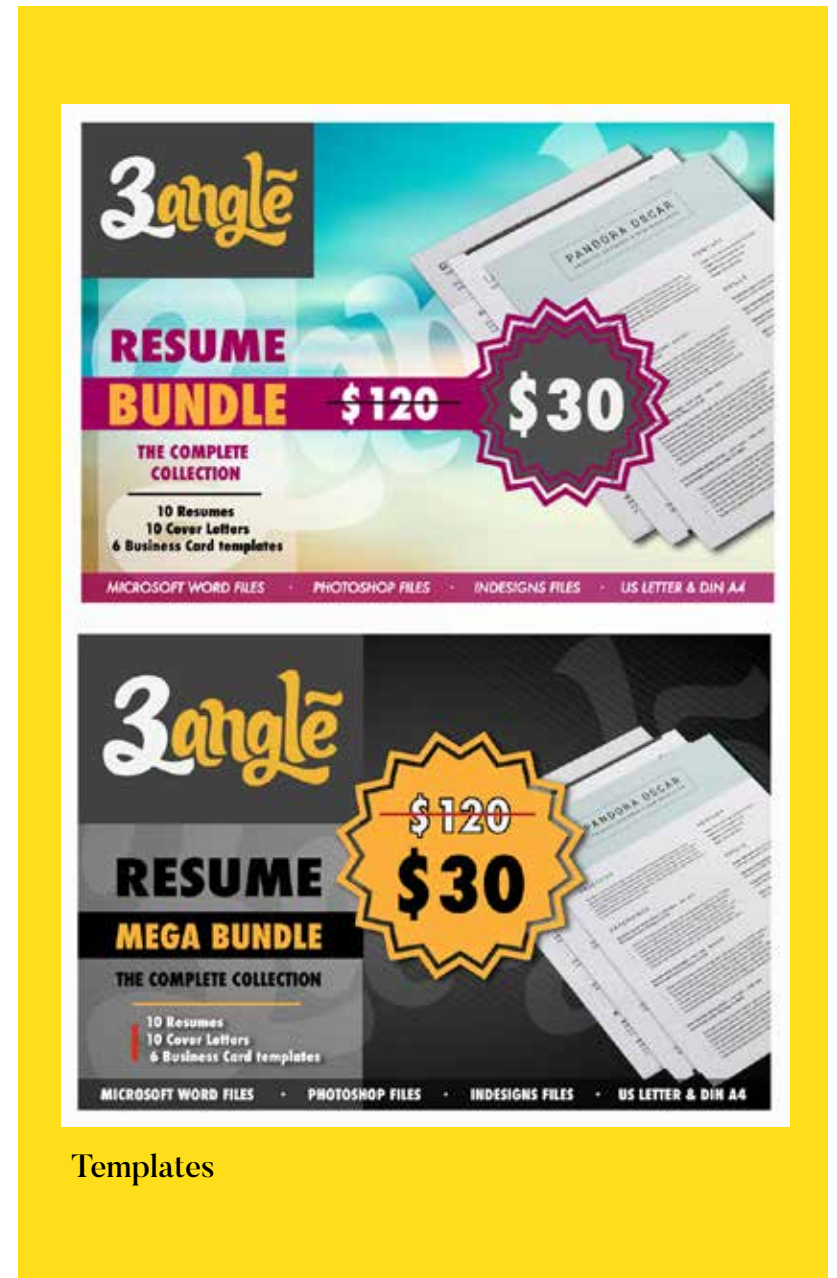
Gift Card

Cards and covers designed for an online card company, where the customers can modify the template how they wanted.



Cover Facebook

Cards and covers designed for an online card company, where the customers can modify the template how they wanted.



Templates

Branding

I create the identity and develop a product with practical and commercial value, with the philosophy of sharing and living experiences through them.

Chariko brand is the largest project I have developed for a long time.

Projects Description



Project Title

ACADIA outdoor

Client

Acadia online store.
Accessories Brand for outdoor sports.



Project Title

Destination Barcelona

Client

Tourist Guide of Barcelona.
For a freelance woman, where you can see the skyline of the city of Barcelona.



Project Title

Paula Waters joies

Client

Jewelry designer.
This brand was created for an artist woman. She has a minimal style, and wanted her brand elegant and clean like her jewelry and store in Barcelona.



Project Title

Charko design

Client

Climbing project.
The company wanted a brand for the sport of bouldering. I did the design of accessories, clothing, website, photography and advertising for magazines, fairs, packaging.



Project Title

Territori Golem

Client

Climbers Gim.
This brand was created for a indoor space of training for climbers. They are using this logo for clothes also.

Textile Design

Sustainable clothing, The products are printed on organic cotton and we used serigraphy and digital printing. The clothing is travel friendly, quick-dry, stretchy, and durable.

T-Shirts

Project Title

Charko design clothes

Description

T-shirts 100% cotton
Designed for bouldering,
urbaning and outdoor activities.



For more information about my work
please contact me:

www.vecacabrera.com
vecadesigns@mailbox.org